ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051, Tel: (022) 26428000, Fax: (022) 2655 4165.

Notice - cum - Addendum to the Scheme Information Document (SID) / Key Information Memorandum (KIM) of ICICI Prudential Equity - Volatility Advantage Fund, ICICI Prudential Top 100 Fund, ICICI Prudential Long Term Plan, ICICI Prudential Dynamic Bond Fund and ICICI Prudential Short Term Plan (the Schemes).

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following changes in terms of the enabling provisions of the SID of the Schemes with effect from August 05, 2013.

Exit load of ICICI Prudential Equity - Volatility Advantage Fund and ICICI Prudential Top 100 Fund :

- i. If the amount sought to be redeemed or switched out is invested for a period of upto 18 months from the date of allotment 1% of the applicable Net Asset Value and
- ii. If the amount sought to be redeemed or switched out is invested for a period of more than 18 months from the date of allotment Nil

Exit load of ICICI Prudential Long Term Plan:

- i. If the amount sought to be redeemed or switched out is invested for a period of upto 3 months from the date of allotment 0.5% of the applicable Net Asset Value and
- ii. If the amount sought to be redeemed or switched out is invested for a period of more than 3 months from the date of allotment Nil

Exit load of ICICI Prudential Dynamic Bond Fund :

- i. If the amount sought to be redeemed or switched out is invested for a period of upto 9 months from the date of allotment 0.5% of the applicable Net Asset Value and
- ii. If the amount sought to be redeemed or switched out is invested for a period of more than 9 months from the date of allotment Nil

Exit load of ICICI Prudential Short Term Plan:

- i. If the amount sought to be redeemed or switched out is invested for a period of upto 6 months from the date of allotment 0.5% of the applicable Net Asset Value and
- ii. If the amount sought to be redeemed or switched out is invested for a period of more than 6 months from the date of allotment Nil

Investors are requested to note the above change. The changes shall be applicable for prospective investments only.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited Sd/-Authorised Signatory





Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Place: Mumbai

Date : July 31, 2013